



ASAM
ANNUAL CONFERENCE
Innovations in Addiction Medicine and Science
April 13-16, 2023 | Washington DC



Substance Use, Social Media, and Technology

Social Media Scavenger Hunt

1. My small group is reviewing (circle one):

Reddit, Instagram, or Phone Apps

2. Is this platform accessible

- Do you need logins?
- What does it cost?
- Do you need a smartphone?

3. What substance does your platform focus on?

4. Does this platform provide education on addiction recovery?

5. Does this platform provide education on medication assisted treatment?

6. Is this platform reputable?

- Does it have any kind of studies or FDA approval for use?
- Is there advice from clinicians or physicians?
- Can providers or clinicians use this platform to check in or monitor users?

7. How does this platform provide social support?

- Can users interact with others? How so?
- Does this platform encourage online interactions/conversations?
- Does this platform encourage interactions in real life?
- Are there virtual or in person meet ups of group members?

8. How does this platform encourage sobriety?

- Do users receive regular notifications?
- Is there a sobriety day counter?
- Is there any kind of daily 'check in' such as regular prompts or questions regarding mood, substance use, cravings, triggers, people and things, etc

9. Does this platform pose risks for substance use?

- Are there examples of bad/dangerous advice?

